

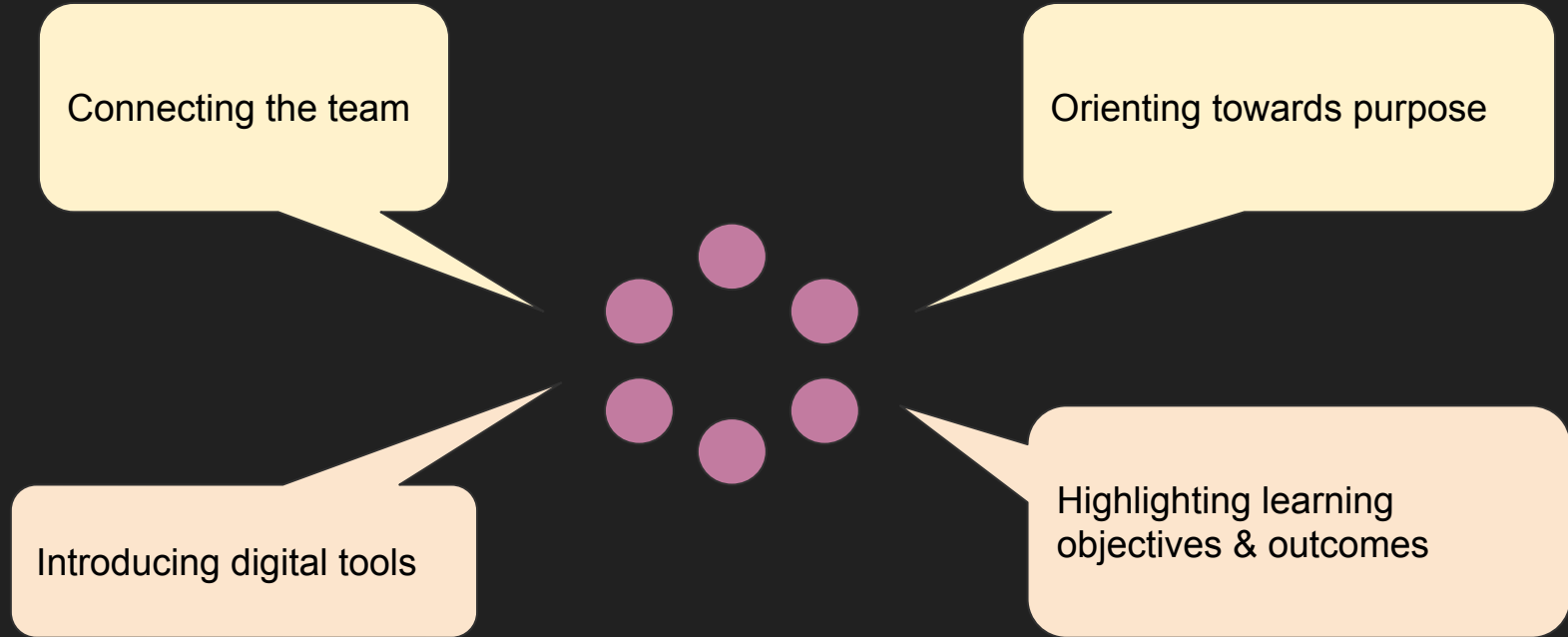
# Digital kick-off

Baltic Leadership Programme  
Smart Specialisation

# Structure of the meeting

1. Welcome & background
2. Presenting the training programme & participants
3. The digital platform and tools
4. Preparing for Module 1
5. Q&A
6. Conclusions & action points

# Purpose of the kick-off



# Presenting the programme structure & participants

1. Program logic & educational style
2. General programme overview
  - a. Corner stones & events
  - b. Activities & projects
  - c. Outcomes/playbook
3. Participants
4. Module 1 in Malmö (29-31/10)
5. Webinar (20/11)
6. Module 2 in Sopot (3-5/12)



# Programme logic & educational style

The Programme is user-generated.

The needs and challenges of participants and their organisations are in focus.

Through joint exploration and co-creation processes the vocalised needs and challenges will be analysed and addressed with the intent to identify and/or develop tools and methods for practical use.

Flipped classroom approach (partly)

Digital learning space



# General Programme overview

## *Corner stones:*

- Interregional Value Chains
- Entrepreneurial Discovery
- Non-Technological Innovation

## *Horizontal strands:*

- Leading and organising cooperation (building platforms for cooperation)
- Stakeholder involvement, multi-actor participation & governance

## Digital kick-off – ***Purpose & visions***

Module 1 – ***State of the Art***  
in Malmö on October 29-31

Webinar – ***Solving challenges***  
on November 20

Module 2 – ***Tools, strategies & ecosystems***  
in Gdansk on December 3-5



*Main outcomes:*

- Strengthened network
- Insights and knowledge
- Playbook/workbook on S3 tools and insights





# Participants

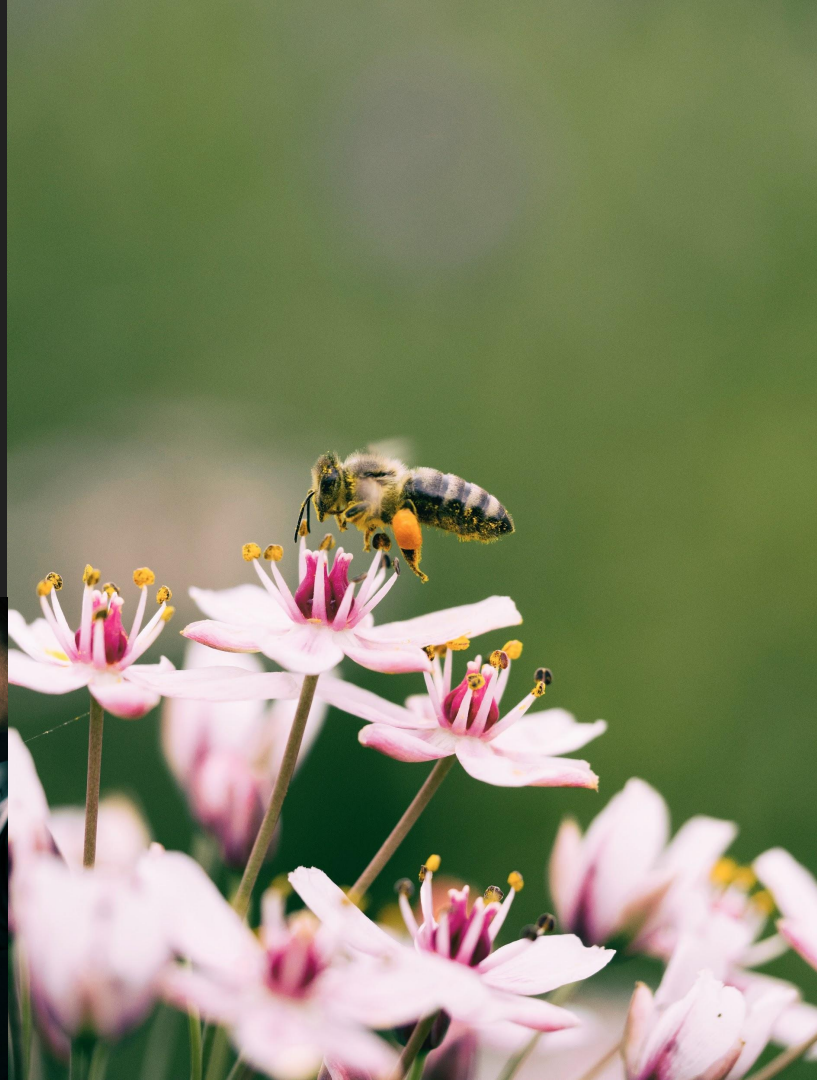


# Module 1 in Malmö

- Connecting the team → Welcome, introduction, connectivity
  - Orienting towards purpose → Defining and analyzing the context
  - Identifying a joint point of departure → Tools & concepts in Smart Specialisation
  - Structuring the challenges – identifying, analysing and selecting group case work → Identifying topics for group immersion
  - Knowledge collection on different aspects of S3 implementation (IVC, NTI, EDP) → Macro-regional & Transnational Values
  - Systems perspective and leadership → Getting organised in teams
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# Webinar

- S3 Ecosystem
- Group case work





Any questions?

# The digital platform & tools

*HOWSPACE*

*ZOOM*

*BOARDTHING*

*Questions on the digital tools?*

# Preparing for Module 1

## Post your expectations

You are expected to post your expectations on this programme. Keep your posting short, maximum 3-5 sentences.

A specific link will be sent to the section for this assignment, but you may also find it under the page **Expectations** to be found in the drop-list under **Start** (see menu on the top bar).

**Deadline: October 26**

## Reading, research & questions

- 1) Pre-study & questions
- 2) Own research & questions
  - a) Interregional Value Chains
  - b) Entrepreneurial Discovery Process
  - c) Non-Technological Innovation

**Deadline: Start of Module 1 (October 29)**

*Questions on the assignments?*

Q&A



# Conclusions & action points

- Post expectations (deadline October 26)
- Read & research (deadline October 29 - start of module 1)
- ...
- ...
- ...