

# Programme: Digital Kick-off

The Baltic Leadership Programme on Smart Specialisation

## Programme: Digital Kick-off for The Baltic Leadership Programme on Smart Specialisation

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**Date & time:** October 16<sup>th</sup>, 2018. 13.00-14.30 (CEST).

**Place:** Via the digital meeting tool ZOOM hosted by the Swedish Institute

Join from PC, Mac, Linux, iOS or Android:

<https://zoom.us/j/7725303555>

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The purpose of this kick-off will be to introduce the group to the programme, the learning objectives and expectations as well as to handle technical questions and issues. There will also be an introductory “training” on the digital channels that will be used during the entire implementation of the programme, such as Zoom, Howspace and Boardthing. One outcome of the programme will be a Workbook/Playbook on S3-techniques; this will be clearly presented during the kick-off, together with a reading list for participants

- Introducing the team of participants (phase 1)
  - Presenting the purpose and programme logic
  - Testing digital tools
  - Presenting reading list and homework
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### Programme

**13.00 Welcome and introduction – Gabor Schneider, Swedish Institute**

What is the Baltic Leadership Programme and how does it work? Gabor Schneider will explain the driving forces of the Swedish Institute and how its leadership programmes can work as powerful tools for cooperation in the Baltic Sea Region.

**13.10 Background and context – Esa Kokkonen, Policy Area Innovation**

Why is there a Leadership Programme specifically for Smart Specialisation? PA Innovation will describe the background and rationale behind the programme and also the main aims from the perspective of the Policy Area of the EUSBSR.

**13.20 Presenting the programme structure & participants – Daniel Sköld, facilitator**

The programme is designed to be user-generated, tailored to meet the needs and challenges of the participants and their organisations. This approach will be explained as will the structure of the entire programme.

13.40 **The digital platform and tools – *Daniel Sköld***

Alongside the physical and digital meetings, the programme utilises a joint online workspace and other digital tools for communication and interaction.

14.00 **Preparing for Module 1 – questions & readings – *Daniel Sköld***

In preparation for module 1 all participants are expected to reflect over a number of questions and read the items on the reading list.

14.10 ***Q&A*** (possibility for written as well as verbal comments and questions)

The floor will be open for input and questions on the programme.

14.20 ***Conclusions & action points – Daniel Sköld, facilitator***

We will end by concluding open questions and feedback to the programme.

14.30 **End of the meeting!**