



U.S. Maritime Technology Export Initiative

- Are you a U.S. maritime technology/BlueTech company?
- Are you learning how to increase exports?
- Are you looking for B2B networking and meeting VIP Buyers at Oceanology International North America in San Diego in Feb. 2017?
- Are you looking for funding to subsidize up to 50% of the total cost for one person in your company to attend foreign trade shows and trade missions, including airfare, lodging, meals and exhibition fees?

The Maritime Alliance, in collaboration with the U.S. International Trade Administration, is launching a three-year U.S. Maritime Technology Export Initiative to increase BlueTech exports!

Selected small companies (up to 20 employees or up to \$2MM in annual revenue and with limited trade show experience) will be invited to participate in the following activities, through multiple application periods:

Oceanology International North America (Feb 14-16,2017) – San Diego, CA Up to 25 U.S. small companies will receive up to 30% discount to occupy a space in the BlueTech Pavilion on the trade show floor, and gain VIP Access to key foreign buyers including representatives of marine institutes and ports.

Ocean Business trade show (April 4-6, 2017) Southampton, UK

Up to 10 U.S small companies will receive up to 50% discount on one person's airfare, lodging, meals and exhibition fees to occupy a space in the TMA Pavilion on the trade show floor. **PLUS**, a follow-on trade mission likely to include the Ports of Rotterdam, Hamburg and Copenhagen with B2B meetings, organized, in association with TMA cluster partners in Europe.

Oceanology International (March 13-15, 2018) – London, UK

Up to 15 U.S. small companies will receive up to 50% discount on one person's airfare, lodging, meals and exhibition fees to occupy a space in the TMA Pavilion on the trade show floor. **PLUS**, a follow-on trade mission in association with TMA cluster partners

Applications will be available in mid-November 2016, and **due December 16th, 2016** for consideration by a national advisory panel. For more information, visit www.themaritimealliance.org or contact TMA Executive Director Greg Murphy at grmurphy@themaritimealliance.org.

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