

EU: Sustainable Tools for the World's Largest Seafood Market

The Common Organization of Markets stabilises the markets and guarantees fair competition and income for producers, while common marketing standards lay down uniform requisites for seafood sold or bought in the EU, no matter the origin, ensuring a safe and transparent market.

More information for professionals



The European Market Observatory for Fisheries and Aquaculture provides data from first sale to consumption, empowering professionals with daily updates.

By analysing EU market dynamics, it increases market transparency and efficiency, and supports better business decisions and policy-making.

POLICY:
http://ec.europa.eu/fisheries/cfp/market/index_en.htm

EUMOFA:
<http://ec.europa.eu/fisheries/market-observatory/home>

More information for consumers

Commercial designation

Common names vary a lot, while scientific names are unequivocal, but little known to consumers. New labels must now show both.

Scientific name

MACKEREL

(*Scomber scombrus*)

Fishing gear category

Trawls

Net weight

Net quantity: 250g

Food operator

Business name and address: XXXX

Identification mark



Certification label

b

Caught in Celtic Sea North

Landed in Killybegs

16/01/15

Use by 18/01/15

Keep at 0 to 2°C

YYY Certified sustainable



Production method

From now on consumers can know clearly whether the fish was caught or farmed.

Catch area

You can know the precise area where the fish was caught.

Port of landing

Date of landing

Best before / Use by date

Storage conditions

Quick Response Code

QR and bar codes allow supply chain professionals to instantly know everything about the products they buy and sell

Mandatory

Voluntary